



**BUSINESS
PROFESSIONALS
of AMERICA**

MONTANA

CONFERENCE LOGO DESIGN 2026-2027

The Conference Logo Design Contest (formerly program design contest) provides an opportunity for participants to use design and layout skills to create a graphic design that promotes the Montana Business Professionals of America State Leadership Conference. The winning graphic design will be used on promotional materials for the SLC. All entries must meet the following guidelines:



1. Theme

The Montana BPA state officer team chose the theme “Shoot for the Stars” for the 2023 Montana Business Professionals Association State Leadership Conference. Entries should express the theme and may also include ideals associated with BPA.

2. Content

All entries should include the following information. Other information may be included if desired.

- Conference Name: 2027 Montana Business Professionals of America State Leadership Conference”
- Conference Theme: ***“Shape Your Story”***
- Conference Dates: March 14-16, 2027
- Conference Location: Billings, Montana

3. Format

- ★ The design must fit **vertically** on a 5½x8½ sheet of paper exactly as it would appear on the final product. Full color designs are allowed and encouraged. **The design will need to be submitted in jpeg format via e-mail.** When using the Business Professionals of America logo, be sure your design follows the graphic standards established by Business Professionals of America. Entries in the Conference Logo Design Contest are judged based on originality, appearance and neatness, appropriateness for the conference theme, and promotional value. The Montana BPA State Officer Team will select the winning design.
- ★ ENTRIES MUST SEND VERIFICATION THAT ALL WORK WAS ORIGINAL USING THE ORIGINALITY VERIFICATION STATEMENT.
- ★ The winner of the Conference Logo Design contest will receive \$50.00 and be recognized in the State Leadership Conference program.

THE CONFERENCE LOGO DESIGN CONTEST ENTRIES MUST BE E-MAILED ON OR BEFORE December 4, 2026 over Design Contest entries should be e-mailed to Jennifer Rohrer, State Officer Coordinator, jjrohrer406@gmail.com



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Originality Verification Statement

Business Professionals of America – Original Work Certification

I certify that the work submitted for this event is my/our original creation and was developed in accordance with the current Business Professionals of America Workplace Skills Assessment Program guidelines.

I further certify that:

- The entry represents my/our own work and ideas.
- Any sources, references, images, data, or materials created by others have been properly cited and credited.
- The project has not been copied, plagiarized, or misrepresented in any manner.
- Artificial intelligence tools, if permitted by event guidelines, have been used only in accordance with BPA rules and all required disclosures have been made.
- The submitted entry complies with all BPA ethical standards and competition requirements.

I understand that failure to comply with BPA originality requirements may result in disqualification of the entry and any related awards or recognition.

Student Name(s): _____

Chapter/School: _____

Event Name: _____

Advisor Name: _____

By signing below, I verify that the information provided above is accurate and that this submission is original work.

Student Signature(s): _____

Date: _____

Advisor Signature: _____

Date: _____